In this contract, it is understood that:

“SESCAL” refers to “Stamp Exhibition of Southern California,” an event produced by the Philatelic Society of Los Angeles (“PSLA”);

“Conference Center” or “OCC” refers to SMG-Ontario Conference Center, located at 2000 E. Convention Way, Ontario, California;

“Dealer” refers to the dealer indicated at “Firm Name” below on page 3.

WE AGREE TO BE BOUND BY THE FOLLOWING TERMS AND CONDITIONS:

DEALER agrees:

1) That the assignment of booth space is made in good faith, but that SESCAL reserves the right to change the floor plan as necessary: Booth number(s) requested ______ (please refer to the tentative floor plan attached as Exhibit A); PLEASE NOTE: SESCAL will endeavor to accommodate your request or a suitable alternative but that all booth assignment requests are subject to approval by SESCAL;

2) That the Bourse space assigned is non-assignable, will be used exclusively by the Dealer and will in no case be used by any other person or organization. Under no circumstances will it be permissible to sublet or allow any other dealer to operate from your booth;

3) To leave in place signs and other SESCAL or Convention Center property;

4) To maintain the assigned booth perimeters in accordance with the layout approved by the County of San Bernardino Fire Marshall;

5) To obtain any required sales tax, vendor or other licenses and to submit all required reports;

6) That SESCAL is merely providing the Bourse Space in question. SESCAL will in no way be responsible for, nor be party to, disputes or controversies regarding sales and/or representations made by the DEALER. Any conduct which SESCAL, in its discretion, considers as bringing discredit upon the exhibition will be grounds for eviction.

7) Not to bring any property or equipment to the bourse area, including the bourse lobby, prior to 12:00 pm on October 1, 2020, and agrees to leave the bourse area, including the bourse lobby, by 6:00 pm on October 4, 2020. DEALER further agrees to be set up by 10:00 am on October 2 and to remain open for business during the show operating hours (Friday, Oct. 2, 10 am to 6 pm; Saturday, Oct. 3, 10 am to 6 pm; Sunday, Oct. 4, 10 am to 4 pm). If special arrangements are necessary, please contact the SESCAL Bourse Chair as soon as possible.

SESCAL agrees to provide security officers; but neither SESCAL, the Federated Philatelic Clubs of Southern California, the Convention Center, nor any of their volunteers, committees, departments, contractors or employees shall be liable to DEALER, its proprietors, principles, officers, agents, employees or invitees for any damages or loss by theft or otherwise or by misconduct of any spectator or customer.

Dealer shall indemnify, hold harmless and defend SESCAL and Convention Center, their directors, officers, agents, volunteers and employees for and from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them or other expense (including, without limitation, attorney fees and expense) arising out of or
relating to Dealer’s use of OCC or from the conduct of Dealer’s business or from any activity, work, or things which may be permitted or suffered by Dealer’s use of OCC or from any breach or default in the performance of any obligation on Dealer’s part to be performed under any provision of this Contract or arising from any negligence of Dealer or any of its proprietors, agents, contractors, employees or invitees, including but not limited to the use of patented, trademarked or copyrighted materials, equipment, devices, processes or dramatic rights furnished to or used by Dealer or other persons in connection with Dealer’s use of OCC. Such indemnification shall not be effective to the extent that the damage or injury results from negligence of SESCAL or OCC. Dealer hereby assumes all risk of damage to its property placed in OCC or injury to its proprietors, officers, directors, employee, agents, contractors, invitees or any attendees at SESCAL or in or about OCC from any cause, and hereby waives all claims in respect thereof against SESCAL or OCC, except to the extent such damage results directly from the negligence of SESCAL or OCC.

ORDER:

Booth fees include one room for 3 nights (Oct. 1, 2 and 3) (the “Provided Room”) at the Doubletree by Hilton Hotel, Ontario Airport, free self-parking for each night.

A: Please indicate the desired booth size and quantity: Single $1075 _______ Corner $1350 _______
   Front table size: 30”x6’ ______ 30”x8’’ ______;
   Back table size: None ______ 30”x8’’ ______ 30”x6’’ ______ 18”x8’’ ______ 18”x6’’ ______
   Note: without further instruction single booths will be set up with two 30” x 8’ tables front and rear; and corner booths will be set up with one 30” x 8’ front table and two 30” x 6’ rear and side tables.

B: SESCAL welcomes dealer ads in the SESCAL 2020 show program according to the following prices and sizes (enclose clean business card or camera-ready copy of larger ad):

   Business Card ad: $25 _______
   ¼-page ad: $50 _______
   ½-page ad: $75 _______
   Full-page ad: $150 _______

Inclusion of ads will depend upon available space and, if necessary, will be prioritized by the date the order is received.

C: Lockable storage cabinets @ $100 each: (qty) ______ Total price $_______.
   PLEASE NOTE: SESCAL is not responsible for security of cabinets.

TOTAL DUE: A + B + C = $___________

Kindly complete, sign and return this contract with a deposit for $500.00 by JULY 15, 2020. Confirmation copies will be returned to you. The balance of the bourse fee, including any cabinet rental or advertisement, is due no later than AUGUST 14, 2020. Any cancellations after September 18, 2020 will be considered in default of contract and will result in forfeiture of deposit. SESCAL may, at its sole discretion, waive a default.

PLEASE MAKE ALL CHECKS PAYABLE TO SESCAL AND MAIL TO THE FOLLOWING ADDRESS:
Fred F. Gregory,
PO BOX 1175,
Palos Verdes Estates, CA 90274
ATTENTION DEALER: To assure proper listing in the SESCAL 2020 Exhibition Program and related advertising, as well as on the SESCAL Website, please supply the following information (or indicate same as last year):

Firm Name ____________________________________________________________

Firm Address _________________________________________________________

Phone # __________________________ Cell # _____________________________

FAX # _____________________________ e-mail ____________________________

Website URL __________________________________________________________________

Additional Information:

Resale # ______________ ASDA # __________ NSDA#____________ APS # ____________

Booth sign to read: __________________________________________________________________

Specialties (for booth sign and program) ________________________________________________

Individual names for SESCAL badges: ___________________________ ______________________

_________________________________ ___________________________ _______________________

Hotel:

Please check the desired room type: King bed ______ OR two Double beds ______

Name for the reservation ____________________________

Name of other room occupant, if any ________________________________

Optional: Hilton Honors # ___________________. At the time of check-in you will be asked to provide a credit card for incidental purchases or additional room nights if desired.

SESCAL will reserve the Provided Room on Dealer’s behalf. Dealer may reserve extra room nights on Dealer’s own account by contacting the Hotel directly; OR, Dealer may request SESCAL to reserve extra rooms on Dealer’s behalf by contacting the Bourse Chair. Extra nights and other charges will be on your own account. SESCAL assumes no responsibility for incidental expenses, pet fees or damages incurred by Dealer while staying at the Hotel. 

__________________________________________ ______________________

For DEALER Date

__________________________________________ ______________________

For SESCAL Date

Thank You for Supporting SESCAL!

Fred Gregory, Bourse chair, ffgregory@earthlink.net; telephone: 310-375-7991